**Letter of Approval: Catalog connection to Crowdfox GmbH**

Dear Sir or Madam,

As part of the platform integration, *company name* commissions as a software-as-a-service (SaaS) service provider

**Crowdfox GmbH**

**Im Mediapark 8a**

**50670 Cologne**

to process *company names*‘s internal catalog and product content data. In the context of this joint project, Crowdfox GmbH is entitled to request and process all relevant product data as required for the Crowdfox GmbH search, product selection and shopping cart process. The scope of *company name’s* internal integration includes all product catalogs provided by you with the corresponding product data.

After item selection, the existing processes of *company name* will run without the support of Crowdfox GmbH.

We expect you to provide Crowdfox GmbH with the best possible content so that our users can find YOUR items in the best possible way and order them from you.

The joint project requires the data in BMEcat or EXCEL format with the following item level information:

|  |  |
| --- | --- |
| Article description | Manufacturer Product Number (MPN) |
| Article description | Manufacturer |
| Category | Price |
| Material group (corresponding version) | Price unit |
| Attributes | Supplier SKU |
| Key words | Vendor name |
| Packaging unit | EAN or GTIN |
| Quantity unit | Hazardous material labels |

In the future, topics such as carbon footprint and Intrastat reporting data will become increasingly important. We would be very happy if you could provide such data as well.

Thank you in advance for your support.

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Date, Signature